

# RICHARD GALLINA

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## EDUCATION

- 2006-2011 **Syracuse University** Syracuse, NY  
Bachelor of Fine Arts in Design
- 2002-2005 **Hong Kong International School** Hong Kong SAR

## WORK EXPERIENCE

- Jan'12-Present **Royce Carlton, Inc.** Manhattan, NY  
Graphic Designer & Creative Marketing Lead
- Served as part of two-man team in Creative Director role alongside Copywriter/News Lead with company VPs and CEO
  - Worked with Sales to refocus and rebrand the company's creative image (Website Design & UX, Logo, Social Media, Etc.)
  - Produced & Managed all marketing materials (Weekly E-Blasts, Event Materials, Video, etc.)
  - Website Admin/In-house Technologist
  - House Photographer
- 2005-2013 **Freelance Graphic Designer/Independent Photographer**
- Village Lions RFC – Rebranding of New York City based Rugby Club for their 25th anniversary. Relaunch of Logo, Marketing, Web, Jerseys (2013).
  - Freelance Logo design through Top Stitch, inc. of Chittenango, NY (2012)
  - A Fine Disregard – Compilation of Photographs centered around the intricacies of people and sport involved with Collegiate Rugby (2011)
  - Tai Tam – Founded an HK U18 Rugby Club. Secured Corporate Sponsorship developed logo, typography, uniforms and overall brand identity (2005)
- Aug'11-Jan'12 **Imtech Graphics** Carlstadt, NJ  
Output Operator
- Worked with Quality Control, Artists and Preplanning on expedited deadlines.
- 2010 & 2008 **USA Rugby & HKRFU** Remote & Hong Kong  
Intern
- Wrote, Updated and Edited Nationally Distributed Email "Blasts" (US)
  - Consolidated Results Weekly (US)
  - Developed Logos, Merchandise for Reunification Rugby Event (HK)

## SPECIAL SKILLS

- Advanced knowledge in Photoshop, Aperture, Illustrator, InDesign, UX & Power Point
- Proficient in Word, Excel, Dreamweaver, Flash, Final Cut/Premiere, HTML